



PROMOTING SUSTAINABLE DEVELOPMENT GROUP

18th January 2007 – 10.00 am

To be held in the Blue Room, Queens Building
De Montfort University, Leicester

AGENDA

1. Welcome and Apologies
2. Notes from Previous Meeting
3. Sustainable Development Champion Body
4. Climate Change
5. IRS Framework Refresh
6. East Midlands Expo 2006 - Initial Evaluation
7. Behavioural Change - Update
8. Any Other Business
9. Dates of 2007 Meetings:
 - Wednesday 18th April
 - Wednesday 18th July
 - Wednesday 17th October

EAST MIDLANDS REGIONAL ASSEMBLY

PROMOTING SUSTAINABLE DEVELOPMENT GROUP

MINUTES OF MEETING

HELD ON 28th September 2006 at Wellingborough Borough Council Offices

Present

Simon Drury (Chair)	Center Parcs Ltd
James Luger	EMDA
Bettina Lange	EMEL
Diane Whitehead	GOEM
Keith Melton	EMAGE
Cllr Lucy Care	EMRA/Derby City Council
Sharon Palmer	Environment Agency
Yvette Dearden	EMRA
Cllr Eloise Finch	East Northants District Council
David Short	Clegg Construction
Saminder Gaheer	EMRA
Hugh Fenton	EMAGE/Wellingborough LSP
Miles Watkins	Aggregate Industries
Clark Field	EMFEC
Phil Keynes	Nottinghamshire County Council
Jonathan Harris	Regional Public Health Group

Paul Gusling and Denise Marsdon were also present for Item 3.

Apologies

Alan Smith	Groundwork East Midlands
Andrew Jenkins	Boots plc
Paul Fleming	De Montfort University
Cllr Joan Travis	Derby City Council
Tony Marmont	Beacon Energy

1.	Welcome and Apologies
	The Chair welcomed all to the meeting and the apologies were noted.
2.	Notes from Previous Meeting
	The notes were accepted as a true record.
3.	Climate Change
	Wellingborough LSP Climate Change Tool: Paul Gusling and Denise Marsdon presented the climate change toolkit for which they had secured funding from the Climate Challenge Fund. The toolkit is

	<p>designed for community groups to encourage people to consider how they can change their lifestyles in light of climate change. The official launch will take place on 4th December.</p> <p>Climate Change Co-ordinator Post: It was reported that James Schrodell from GOEM had been seconded to this post for a 6 month period commencing in mid October and that YD would be his line manager.</p> <p>The Group was keen to ensure that JS is in contact with the successful Climate Challenge Fund bids from around the region as well as the national projects that impact on the region. Phil Keynes highlighted his links with the Climate Heroes project.</p> <p>The Group expressed their many thanks to Nick King and Sue Brothwood for all their hard work in helping to progress the climate change agenda in the region.</p>
4.	EMAS in Leicester Schools
	<p>Clark Field outlined the project that he had undertaken, highlighting the progress made by Leicester City Council to introduce EMAS in its schools. He explained that these case studies would be added to the EMRA website.</p> <p>The Group noted how this project demonstrates that EMAS is not only appropriate for business and discussed the potential opportunities to promote EMAS to NHS hospitals.</p>
5.	Securing the Regions' Futures
	<p>Defra Partnership and Innovation Fund: It was reported that the Group's application for grant funding from the Defra Partnership and Innovation Fund had been successful with the maximum grant and match funding secured.</p> <p>IRS Framework: YD reported that each region had been invited to provide Government with a short update by the end of September on the arrangements being made to refresh the regional high-level strategies, ie. the IRS Framework. The Group discussed and endorsed the content of the letter.</p> <p>The Group also held an initial discussion on the approach of the IRS refresh to take place by December 2006.</p>
6.	Promoting SD Group Work Programme
	<p>The Group discussed and agreed its work programme to September 2007 – it was reported that this would feed into a work programme for Regional Policy Board as well as into the Regional Assembly's business plan.</p>

	<p>The Group was particularly keen to contribute to the IRS Framework refresh and continue to be focused on activity. It wanted to ensure its activities add value, are clearly focused and make effective links to other relevant groups and partnerships.</p> <p>The implications of Securing the Regions' Futures for the Group and its role were discussed. Yvette Dearden, Diane Whitehead, James Luger and Simon Drury to discuss this further in line with Government guidance.</p>
7.	East Midlands Expo Update
	The Group was updated on the preparations for East Midlands Expo to be held on 12 th October. The project was progressing well and the steering group were confident that the event would be successful.
8.	Any Other Business
	Simon Drury explained to the Group that his position at Center Parcs was being made redundant – the Group expressed its commiserations and wished him well in his search for employment.
9.	Date of Next Meeting
	Thursday 18 January 2007 – venue to be confirmed.

EAST MIDLANDS REGIONAL ASSEMBLY

PROMOTING SUSTAINABLE DEVELOPMENT GROUP

18th January 2007

Item 3

Sustainable Development Champion Body

1. Meeting the Requirements in the East Midlands

- 1.1 In light of the last Promoting Sustainable Development Group meeting, discussions have taken place between emda, EMRA, GOEM and the Chair of the Promoting Sustainable Development Group on the most effective way of meeting the requirements of a champion body in the East Midlands.
- 1.2 It was agreed that the most effective way forward would be for the Promoting Sustainable Development Group to carry on as the region's delivery group on sustainable development, continuing its focus on delivering a programme of projects and contributing towards regional strategies, including the IRS Framework, with the 'critical friend' and 'constructive challenge' function undertaken separately.
- 1.3 The Regional Policy Board has also discussed this issue at its most recent meeting in December. The Board originally established the Promoting Sustainable Development Group as the region's delivery group on sustainable development. Over the years, the Board has continuously recognised that the strength of the Promoting Sustainable Development Group lies in its ability to deliver a programme of initiatives and projects for the region.
- 1.4 At its meeting in December 2006, Regional Policy Board recognised that the Promoting Sustainable Development Group meets some of the requirements of a champion body, as set out in *Securing the Regions' Future*, but that it does not provide the 'critical friend' and 'constructive challenge' function. The Board was keen to ensure the Promoting Sustainable Development Group continues as the region's delivery group on sustainable development and discussed how the Board itself could play a role towards helping to meet the 'critical friend' and 'constructive challenge' function in the region.
- 1.5 As a result of these meetings, EMRA, emda and GOEM will need to consider and discuss the various options.

- 1.6 Extending the Promoting Sustainable Development Group's role to include the 'constructive challenge' function was also considered as part of the officer and Board discussions. The conclusion reached, however, is that this would involve a large scale review of the Group. It was considered that this was likely to diminish the Group's strength and ability to deliver a programme of projects and initiatives and contribute to the development and delivery of regional strategies.
- 1.7 The Promoting Sustainable Development Group is therefore asked to continue as the region's delivery group on sustainable development. This involves a focus on establishing partnerships to deliver campaigns, programmes and projects and contributing to the development and delivery of regional strategies.

2. Recommendations

- 2.1 The Promoting Sustainable Development Group is asked to discuss and note the progress to date in striving to meet the roles and functions of a Regional Sustainable Development Champion Body.**

Simon Drury
Chair of Promoting Sustainable Development Group

Yvette Dearden
Head of Regional Policy and Sustainable Development

EAST MIDLANDS REGIONAL ASSEMBLY

PROMOTING SUSTAINABLE DEVELOPMENT GROUP

18th January 2007

Item 4

Climate Change Steering Group: New Chair, Regional Climate Change Coordinator Role and Membership

1. Background

- 1.1 The Climate Change Steering Group (CCSG) is a sub-group of the Promoting Sustainable Development Group. Following the recent departure of the previous Chair Nick King the Group has agreed that Sharon Palmer of the Environment Agency should now become the Chair.
- 1.2 A new Regional Climate Change Coordinator (James Schrodell) has also been seconded from GOEM to the region for a 6 month period until early April. Part of the Co-ordinator's role is to provide secretariat support to CCSG.
- 1.3 During the period that the Climate Change Coordinator has been in post, the region has moved forward on a number of fronts. Firstly, emda and EMRA have secured funding for the recruitment of a set of consultants to produce a Climate Change Programme of Action. This programme will produce a detailed set of actions to tackle climate change in the region, along with identifying delivery organisations that will be responsible for ensuring these actions are carried through. The first part of the tender will create a draft Programme of Action and design a consultation process that will be responsible for gaining the region's buy-in. This will help to ensure that the action points identified in the draft Programme of Action are accepted and implemented. The Programme is out for tender at present and the successful contractor will be selected on the 30th January.
- 1.4 Secondly, the Climate Change Coordinator, in conjunction with the CCSG and Helen Chadwick the Regional Energy Coordinator, has been concentrating on securing the sign-up of the region's Local Authorities to the Nottingham Declaration on Climate Change. The Nottingham Declaration is a voluntary commitment by Local Authorities (as delivery agents) to their communities, focusing on mitigating and adapting their locality to Climate Change. The East Midlands is aiming to be the first English region to secure 100% sign up to the Nottingham Declaration. In the past couple of months 9 more Authorities have either signed up or committed to sign, bringing the total to 38 out of 46 in the region.

- 1.5 Two workshops focussing on the next steps for Local Authorities that have signed the Nottingham Declaration are to be run this financial year. These will provide training to Local Authority officials on the Nottingham Declaration toolkit and will look to catalyse a network of officials who are focussed on Climate Change, enabling them to share best practice and information both within the region and nationally.

2. The Climate Change Steering Group

- 2.1 With the recent departure and replacement of the chair and secretariat for the group, the CCSG is looking to re-focus its role within the region.
- 2.2 The CCSG aims to continue to establish a greater diversity in its membership, including recruiting more advice and sign up from the private sector, and to create the best networking and partnership arrangements for the work in hand.
- 2.3 The CCSG will use the outcomes of the Programme of Action, as well as those of *emda's* project Economic Impacts of Climate Change, to determine its medium and long terms aims.
- 2.4 In addition, the CCSG will look to support, promote and build upon the work of the following successful regional projects funded by DEFRA's Climate Challenge Fund:
- Nottinghamshire and Derbyshire's Climate Heroes
 - Wellingborough's Climate Toolkit – the Promoting Sustainable Development Group received a presentation on this at its last meeting
 - Bolsover Drama Youth Group's DVD

3. Recommendations

- 3.1 **The Promoting Sustainability Group is asked to:**
- i. Discuss and note the progress made to date on the climate change area of work;**
 - ii. Provide its support to encouraging all Local Authorities in the region to sign up to the Nottingham Declaration; and**
 - iii. Support and contribute to the drafting of the East Midlands Climate Change Programme of Action, as required.**

James Schrodell
Regional Climate Change Co-ordinator

EAST MIDLANDS REGIONAL ASSEMBLY

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Item 5

IRS Framework Refresh

1. Background

- 1.1 As discussed at the previous meeting, *Securing the Regions' Futures* states that by December 2007 all regions should have refreshed or updated their high level strategy. The high level strategy in the East Midlands is the IRS Framework.
- 1.2 The Promoting Sustainable Development Group will also recall that at its previous meeting it discussed and endorsed the content of a letter to provide Government with a short update on the arrangements being made to refresh the IRS Framework.
- 1.3 At its meeting on 8th December, Regional Policy Board discussed and endorsed the timetable and approach to refreshing and updating the IRS Framework. The key tasks and timescales attached as Appendix 1 are based on and have been developed in light of the list of essential ingredients as set out in *Securing the Regions' Futures*.

2. Role of Promoting Sustainable Development Group

- 2.1 The Promoting Sustainable Development Group has a key role to play in contributing to the refresh of the IRS Framework. The Group can add particular value to the process in a key number of areas, as highlighted in the following table of essential ingredients. The table also sets out the current position in terms of what needs to happen by when.
- 2.2 The details of the role to be played and contribution to be made by the Promoting SD Group needs to be discussed and agreed at this meeting. The Group is in a particularly strong position, for example, to contribute towards developing the actions and targets in the refresh of the IRS Framework.

Essential Ingredients	Current Position
<p>Evidence Base The region's current and future challenges are clearly set out based on robust social, economic and environmental data, trends, scenarios or analysis. This includes regional data for the national sustainable development indicators and other regional sustainable development indicators.</p>	<p>The State of the Region report:</p> <ul style="list-style-type: none"> • Is updated on an annual basis. • Is based on data trends and analysis. • Includes data on sustainable development indicators that relate to the objectives in the IRS Framework. • Includes regional data for the national sustainable development indicators. <p>The State of the Region report will be updated by March 2007 and the findings will feed into the process of updating the IRS Framework.</p> <p><i>To be undertaken by end March 2007.</i></p>
<p>Stakeholder involvement In taking account of these ingredients and preparing high level strategies in the region, regional stakeholders from social, economic and environmental interests and from all sectors are engaged in the process.</p> <p>PROMOTING SD GROUP TO CONTRIBUTE</p>	<p>There are a number of wider stakeholder groups that support the Regional Assembly Boards. These groups were an important source of information during the development of the IRS Framework. Other regional organisations also provided invaluable insight and input, for example Culture East Midlands and emda. In addition, a series of focus groups were held for sub regional and local partners.</p> <p>The update of the IRS Framework will be overseen by the Regional Assembly's Policy Board, a board with members from local authorities, social, economic and environmental interests. To ensure wider engagement, the stakeholder groups will again provide input – they include energy, climate change, health, environment, behavioural change and promoting sustainable development. In addition, LSPs/LAAs will be engaged in updating the IRS, in particular seeking their view on the challenges and priorities facing the region.</p> <p>Defra Partnership & Innovation funding – matched by emda/EMRA - has been secured to undertake a focused consultation to establish the regional priorities and challenges for SD in the region. This will form the basis for the updated IRS Framework.</p> <p><i>To be undertaken by end March 2007.</i></p>
<p>Integrated Vision A shared, overarching and long-term vision for the future of the region is clearly articulated, based on the region's challenges and opportunities, and which integrates the region's social, economic and environmental priorities. The vision is consistent with the national</p>	<p>The IRS Framework sets out a clear and long term vision for a more sustainable future.</p> <p>During IRS update, consistency with national priorities and principles set out in <i>Securing the Future</i> to be assessed.</p> <p><i>To be undertaken by February 2007.</i></p>

<p>priorities and principles set out in <i>Securing the Future</i>.</p> <p>PROMOTING SD GROUP TO CONTRIBUTE</p>	
<p>Aims and objectives Clear aims and objectives are identified, which will help implement the shared vision for the region's future. These attempts to reconcile strategic issues/conflicts facing the region and move the regional and national headline sustainable development indicators in the right direction. The aims and objectives make the relevant links across regional social, economic and environmental issues and have regard to the priorities and principles in <i>Securing the Future</i>. Clear links are made between other relevant regional and local plans.</p> <p>PROMOTING SD GROUP TO CONTRIBUTE</p>	<p>A set of objectives are identified and included in the IRS Framework. A sample of community strategies from across the region were assessed to see how they link to the region's sustainable development objectives.</p> <p>During the IRS update, increased focus will be given to making clearer links between the IRS Framework and Sustainable Community Strategies/LAAs.</p> <p><i>To be undertaken between July and October.</i></p>
<p>Indicators, actions and targets Targets are identified along with accompanying indicators and actions in order to address unsustainable activities/negative trends and meet the region's aims and objectives. Clear links are made to related actions, indicators or targets in other regional or local plans. Actions have owners and timescales identified.</p> <p>PROMOTING SD GROUP TO CONTRIBUTE</p>	<p>The IRS Framework does not currently include targets - individual regional strategies do include targets however.</p> <p>Collate the targets and identified actions from the individual regional strategies/action plans and identify any gaps and/or cross cutting targets for inclusion in updated IRS Framework. Develop targets and actions with stakeholders to fill any gaps. Make clear links to related actions, indicators or targets in Sustainable Community Strategies/LAAs.</p> <p><i>To be undertaken between April and September.</i></p>
<p>Monitoring and reporting Arrangements are identified for monitoring progress on implementation and for reporting to regional stakeholders and the wider public. Monitoring and reporting arrangements capture the region's contribution to delivering the priorities in <i>Securing the Future</i>.</p>	<p>See information about State of the Region report above.</p> <p>Assess the extent to which monitoring and reporting arrangements capture the region's contribution to the delivery of the priorities in <i>Securing the Future</i>.</p> <p>Establish if there are any gaps, and if so, how they can be addressed and what arrangements need to be put in place for SoR 2008.</p> <p><i>To be undertaken December 06 to January 2007.</i></p>

<p>Sub regional and local levels Links are made between the 'ingredients' above and the opportunities offered by sub-regions, city-regions and local Sustainable Community Strategies/Local Area Agreements, to help contribute to national and regional sustainable development priorities.</p> <p>PROMOTING SD GROUP TO CONTRIBUTE</p>	<p>LSPs/LAAs will be engaged in updating the IRS, in particular in relation to identifying the challenges and priorities facing the region. <i>To be undertaken between January and March 2007.</i></p> <p>Clear links will be made to related actions, indicators or targets in Sustainable Community Strategies/LAAs. <i>To be undertaken between April and September.</i></p>
<p>Sustainability appraisal A sustainability appraisal has been conducted on the high-level strategy/strategies in line with available best practice.</p> <p>PROMOTING SD GROUP TO CONTRIBUTE</p>	<p>The East Midlands Integrated Toolkit (EMIT) is based on the objectives within the IRS Framework. It is both an information source and appraisal tool for those developing policies and projects in the region.</p> <p>The objectives and priorities in the updated IRS Framework will be appraised against the Guiding principles in <i>Securing the Future</i>. EMIT will then be revised in line with both the findings of this exercise and the updated IRS Framework.</p> <p><i>To be undertaken October to November 2007.</i></p>

3. Recommendations

3.1 The Promoting Sustainable Development Group is asked to discuss and agree its role and contribution to the IRS Framework Refresh.

Yvette Dearden
Head of Regional Policy and Sustainable Development

EAST MIDLANDS REGIONAL ASSEMBLY

PROMOTING SUSTAINABLE DEVELOPMENT GROUP

18th January 2007

Item 6

East Midlands Expo 2006 Initial Evaluation

1. Attendance

- 1.1 The East Midlands Expo 2006, held on 12 October at Pride Park, was the most successful East Midlands Expo to date with approximately 750 people attending. The exhibition space was sold out with over 70 exhibitors from the Construction, Energy and Food and Drink sectors along with public and voluntary organisations and universities showcasing their work.
- 1.2 Expo 2006 showcased 51 exhibitors that had not previously attended Expo, of these 26 were businesses. 46% of all exhibitors at Expo 2006 were businesses or business related compared to 29% at Expo 2005.

2. Programme of Day

- 2.1 The event hosted the East Midlands Sustainable Construction Conference and several meet the buyer sessions. A programme of seminars and workshops ran throughout the day with topics ranging from building your own solar powered toy car to examining new technology to solve waste problems in the region.
- 2.2 The line-up of speakers which ran throughout the day included; Pat Zadora (Vice Chair of EMRA), Jane Todd (Director of GOEM), Valerie Dwyer (Board member of *emda*), Barbara Morton (Defra) and Andrew Lee (Director of the Sustainable Development Commission).
- 2.3 Other activities included the re-launch of the Nottingham Declaration. Every council in Northamptonshire signed the Declaration at Expo 2006 joining Nottinghamshire - the first to have all councils signed up in the country. An award ceremony also took place for a regional school competition which centred on shopping for the future. Prizes were awarded to the winning schools by the Mayor of Derby and Rammie, the Derby County Football Club mascot.

3. Expo 2006 Feedback

- 3.1 Feedback forms were given to all delegates to evaluate the day and determine improvements for Expo 2007. 60 delegates completed and returned the forms; from these the main reason given for attending Expo 2006 was to attend the main exhibition. This was followed by the opportunity to network with other delegates, attending the Sustainable Construction Conference and to gather information respectively.
- 3.2 Delegates were asked to rate the conference, location, presentation skills, exhibition halls, workshop rooms, admin, keynote speakers and the food and refreshments out of 5. All received scores which were above average with location getting the highest score (4.1) and the workshop rooms getting the lowest (3.3).
- 3.3 The main topics suggested by delegates for workshops in 2007 are:
- Energy – including; energy saving technology, renewable energies, the cost benefits and payback periods
 - Communities - linking SD to health, involving BME groups and including community benefits
 - Building and Construction
- 3.4 Much encouraging feedback was also received, including;
- “Great chance to see lots of interesting exhibitors across varying fields”*
- “All exhibitors very approachable”*
- “Keep on encouraging sustainable development in the region”*
- “I thought that the event was extremely well organised from the running down to the close. I can't wait to attend next year's event. Well done to all.”*
- “Well done. This year was even better than the last!”*
- 3.5 In addition, EMCBE has spoken to several organisations post the event. The feedback they have obtained suggests considerable value in the contacts made and enquiries received as a result of Expo. One exhibiting organisation has estimated enquiries due to Expo 2006 to the value of £600K.
- 3.6 The main criticisms of the day concerned the venue itself. Some delegates felt there needed to be better signage inside and outside the venue and that there was too much outside noise in the presentation area and in workshop

rooms. Several of those who completed the feedback forms also thought that the exhibitors should all be in one area.

- 3.7 Delegates also wanted more detailed information on presentations, exhibitors and workshops to be available prior to the event. This was something that the Expo Steering Group was already aware of and, as a result of this, all the information has now been put on the EMRA website (http://www.emra.gov.uk/sust_dev/east_midlands_expo.asp). It is intended that these web pages be maintained for Expo 2007. The organisation and confirmation of exhibitors, speakers and meetings for Expo 2007 will also occur earlier than last year, allowing full details of the event to be advertised and circulated to the relevant networks.
- 3.8 A detailed analysis of the feedback forms is attached as an Appendix to this report.
- 3.9 A formal evaluation of Expo 2006 is to take place in Spring 2007. This will involve contacting all exhibitors and investigating if any new business opportunities have arisen from exhibiting at Expo 2006 and if any useful contacts were made. The evaluation will assess the value added to businesses and other organisations from exhibiting.

4. Lessons Learnt

- 4.1 The Expo Steering Group has held a meeting to evaluate Expo 2006 –the Group agreed that, although the event went very smoothly and was successful, some areas still needed to be improved.
- 4.2 Areas for improvement included:
 - Start preparing earlier in the year
 - Agree the target audience
 - Develop the theme:
 - structure events throughout the day around main theme
 - include a focus in the morning and afternoon
 - Organise and confirm the workshop content and availability for delegates before registration is available online
 - Distribute and make more information on meetings, exhibitors and presentations available before the event
 - More information on the workshops should be available to delegates and staff on the day
 - Involve the EMRA Admin Team in steering group meetings
 - Name badges should be available for all
 - Try to register **all** delegates on the day
 - Use clearer zones for exhibitors
 - Have a break at lunchtime including a break in presentations
 - Use better signage inside and outside the venue

- Have all the exhibitors in one area
- Arrange the school competition to run in the summer academic term

5. Planning for Expo 2007

5.1 Preparations for Expo 2007 have already begun. The Steering Group has discussed the work plan and agreed that Expo should move its location around the region, provided a suitable venue can be found. A number of venues are currently being considered and visited.

5.2 The Steering Group also agreed that Expo 2007 should have a low carbon theme with a focus throughout the day on construction, food and farming and energy. The title and strap-line for Expo 2007 was agreed as:
'East Midlands Expo 2007 - Finding Low Carbon Solutions'

5.3 The Steering Group's intention is to incorporate the East Midlands Sustainable Construction Conference and the launch of the East Midlands Climate Change Action Plan into Expo 2007 along with meetings, workshops, presentations and the schools competition.

6. Recommendations

- 6.1 The Promoting Sustainable Development Group is asked to:**
- i. Discuss and note the feedback on East Midlands Expo 2006; and**
 - ii. Endorse the proposed arrangements for East Midlands Expo 2007, as set out in paragraphs 5.1 to 5.3 above.**

Sam Gaheer
Sustainable Development Officer

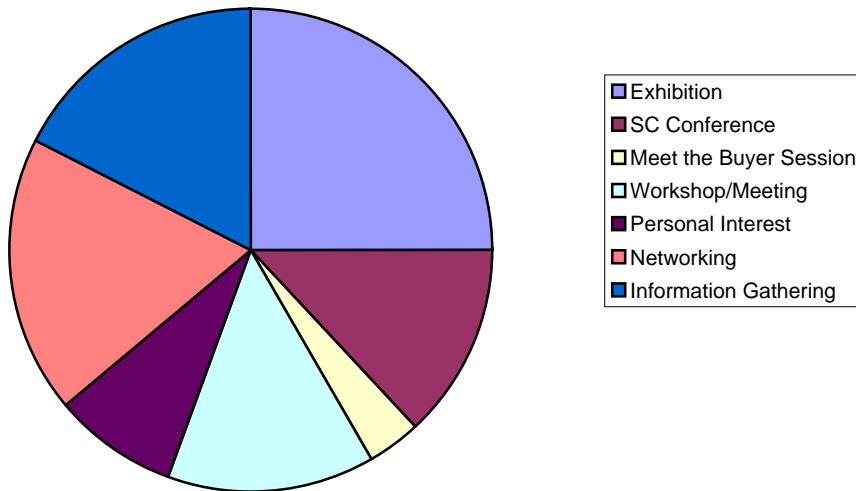
Yvette Dearden
Head of Regional Policy and Sustainable Development

Totals

Exhibition	SC Conference	Meet the Buyer Session	Workshop/Meeting	Personal Interest	Networking	Information Gathering
27	14	4	15	9	20	19

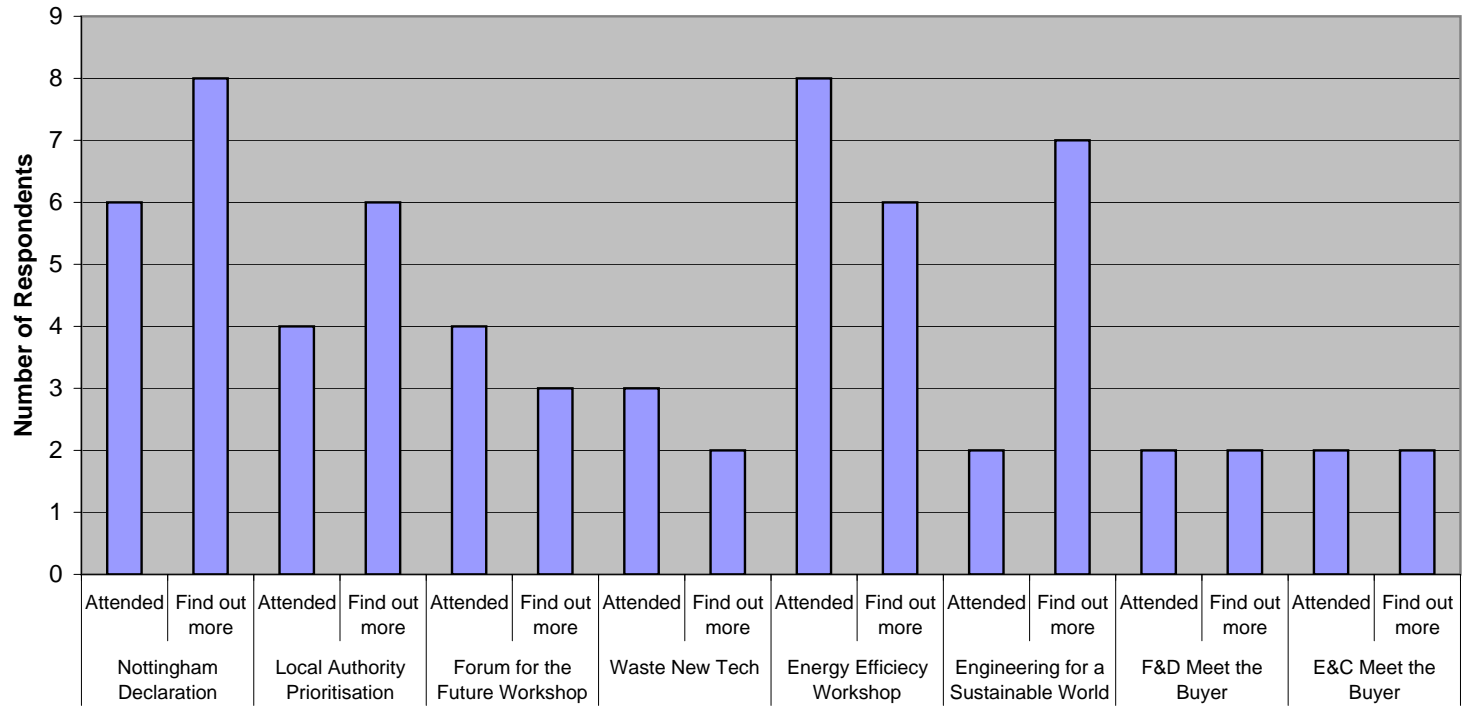
East Midlands Expo 2006 Evaluation

1. Why did you chose to attend Expo 2006?



East Midlands Expo 2006 Evaluation

2. Which workshops did you attend and which would you like to hear more about?



East Midlands Expo 2006 Evaluation

3. Are there are other topics which you would have been interested in attending a workshop session on?

- No workshops of any relevance. Workshops on saving energy using existing technology on existing factory plants
- Sustainability through delivering community benefits in procurement
- Renewable energy
- How social enterprises can contribute to sustainability
- Climate change
- Payback periods typical for energy-reducing technology
- All sounded good but workshops don't allow you to be in 2 or 3 places at the same time
- More on solar energy
- Sustainability assessments
- Barriers and incentives to adoption and use of sustainability assessment tools
- Council procurement
- I would like to have attended a workshop looking at the role of BME groups in sustainable development
- New building technology incorporating environmental measures.
- Green technology, water harvesting , heat pump technology,
- Green transport and fleet management (e.g. biodiesel etc)
- Progress in the development of non carbon energy technologies with specific examples of cost /benefit analysis.
- Sustainability and Health
- Some of the ones that I missed this year
- Low energy building products.
- Saving people energy now
- Things about working in communities and outreach work.

East Midlands Expo 2006 Evaluation

4. On a scale of 1 to 5 how informative did you find the conference?

1	2	3	4	5
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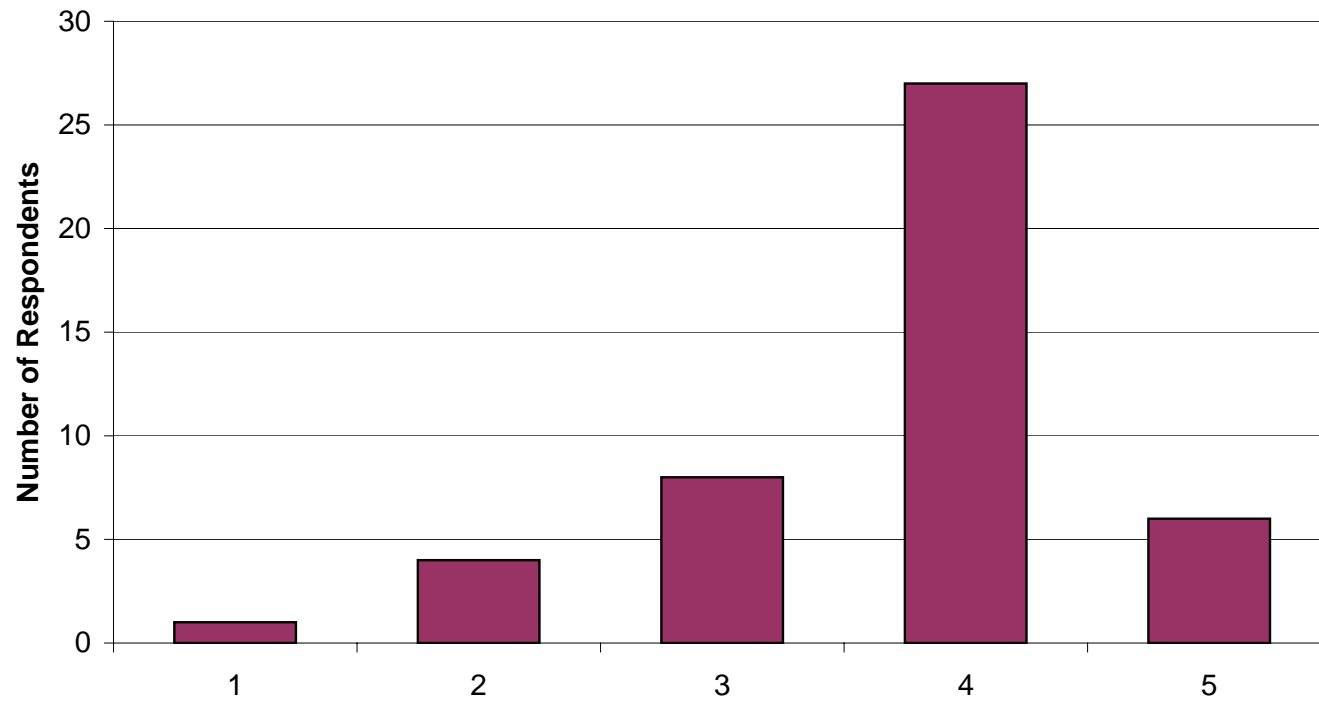
Totals

1	2	3	4	5
1	4	8	27	6

3.72

East Midlands Expo 2006 Evaluation

4. On a scale of 1 to 5 how informative did you find the conference?

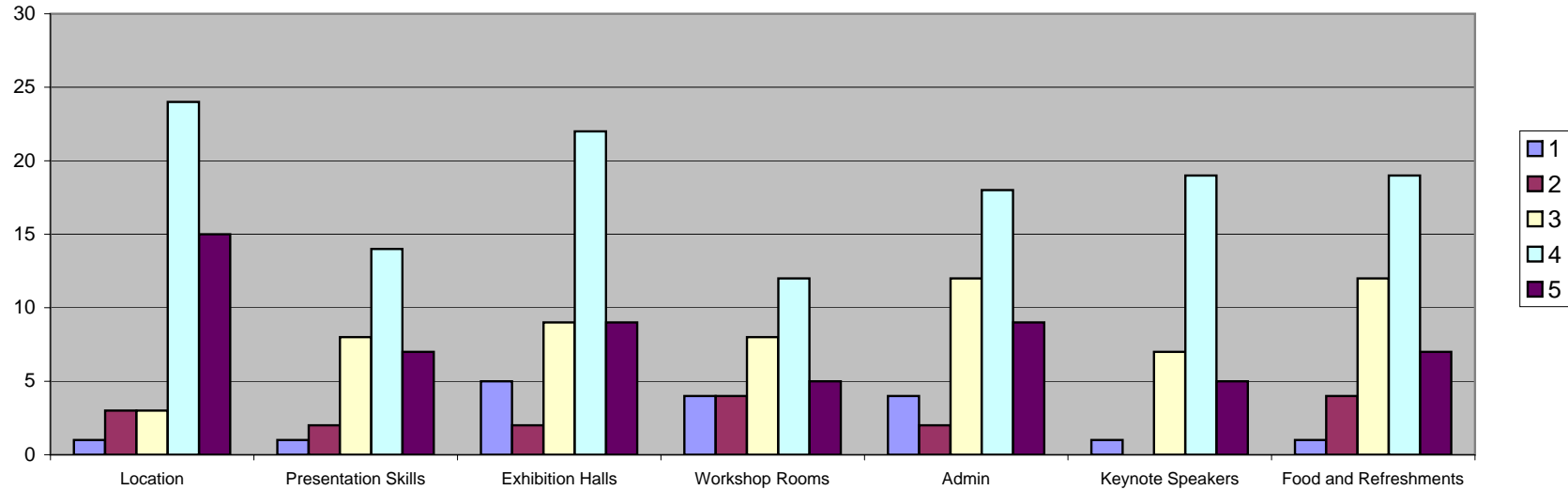


5. On a scale of 1 to 5 please rate the following aspects of the event

Presentation Skills				
1	2	3	4	5
	1			
				1
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East Midlands Expo 2006 Evaluation

5. On a scale of 1 to 5 please rate the following aspects of the event

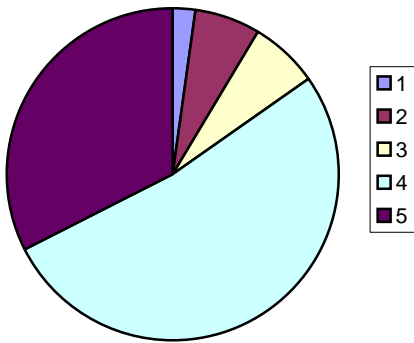


	1	2	3	4	5	Overall Score
Location	1	3	3	24	15	4.1
Presentation Skills	1	2	8	14	7	3.8
Exhibition Halls	5	2	9	22	9	3.6
Workshop Rooms	4	4	8	12	5	3.3
Admin	4	2	12	18	9	3.6
Keynote Speakers	1	0	7	19	5	3.8
Food and Refreshments	1	4	12	19	7	3.6

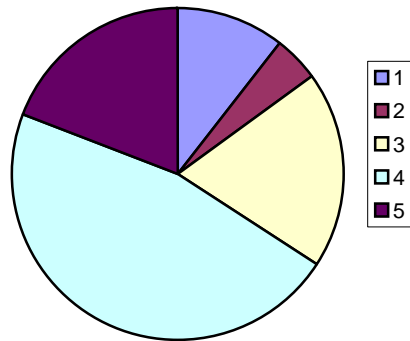
East Midlands Expo 2006 Evaluation

5. On a scale of 1 to 5 please rate the following aspects of the event?

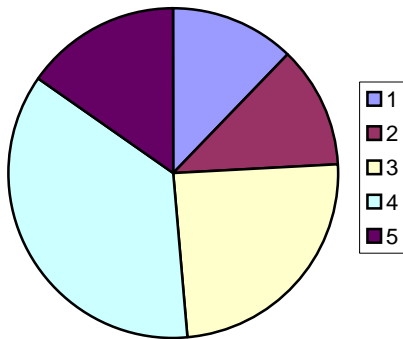
Location



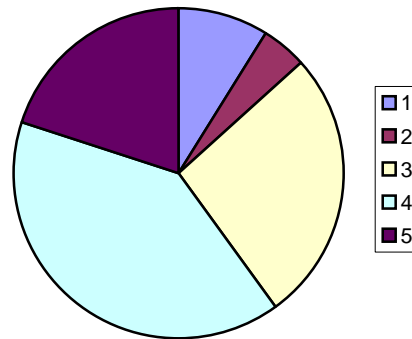
Exhibition Halls



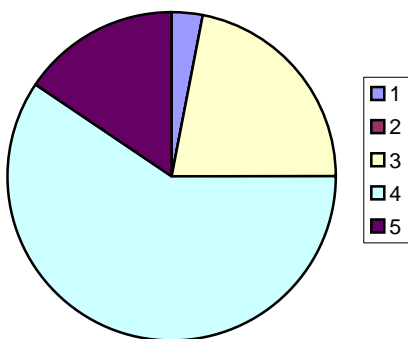
Workshop Rooms



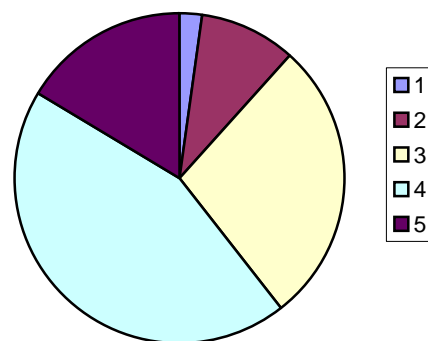
Admin



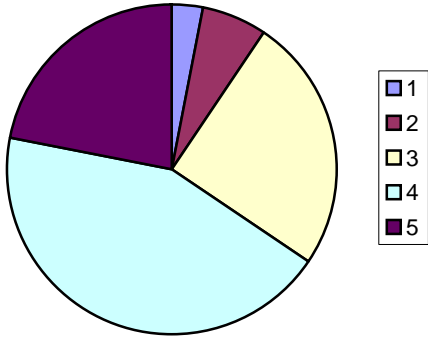
Keynote Speakers



Food and Refreshments



Presentation Skills



East Midlands Expo 2006 Evaluation

6. How could the East Midlands Expo improve in future years?

- Get a better venue, sign post how to get into the venue and help with saving energy today instead of looking into green fuels and issues
- Zone exhibitors into relevant groupings (commercial, not for profit, public sector, education)
- Better admin, more info to exhibitors
- Widen the scope of the conference
- Two days
- Cakes/puddings for lunch please
- Better signage/helpdesk for info
- Name badges, better detail/explanations of the workshop contents
- Traffic was a lot busier than expected especially A38, either inform delegates of this or aim for a later start to take into account rush-hour
- Speakers starting on time. No sin of A. Lee starting - time now 12:20
- Better organisation/siting of presentations absolutely dreadful - hard to hear and concentrate
- Need bigger space for conference and workshops
- Improve the organisation and requirements
- More variety of companies
- Improve signing (difficult to find where in what)
- Assa Suite was not suitable for presentations, too much background noise
- Possibly a wider array of food, but all in all the event was great
- I felt that the exhibition area was quite cramped and unstructured, I was located near the toilets, which was a bit disappointing. The exhibition area would be better in one large room rather than being split into two areas,
- Venue is not suitable for a conference of this size – too many rooms too far apart
- Higher profile
- Set-up a network for delegates to utilise to make contact with each other
- Carry on – it was a good event, but advertise it earlier. I nearly could not make it as I found out later in the day. conference area was very noisy, the workshop room I was in was long and thin with a noisy bar which made it difficult to hear peoples comments as we went around the room. Some exhibitors had no good reason to be there – a stationery company that sold normal stationery; not even sustainable, in fact they didn't know what sustainability was and tried lying and saying that it was sustainable!
- The organisation of keynote speakers, workshops and presentations was not well publicised prior to the event with much overlapping. Perhaps a less in quantity with a well organised timetable would be less confusing
- Find a centrally located venue with good transport links that has a hall large enough to hold all exhibitions
- Get Jonathan Porritt as a speaker (I have his contact details).
- Provide a focus for sustainability and health
- Have the next one in Nottingham
- Start slightly later so that people miss the traffic
- By ensuring that there is capacity for people to attend the workshops if required.
- What about trying to appeal to manufacturers of low energy products such as solar, wind etc which should hopefully bring more east midlands based architects, services engineers to the event.
- Engaging with members of the public - location not exactly central
- Better organisation and exhibitors who want to talk
- I thought the event was well organised and well attended. Pride Park is a good location but it would be nice for all exhibitors to be in the same room
- Parking was a problem. Tea was served in plastic cups- not very eco friendly. Exposure wise I only heard about the event through a friend the day before.
- I think it would be of benefit to have a clearer aim to the exhibition and know who the target audience is.

East Midlands Expo 2006 Evaluation

7. Additional Comments

- If you want it faxed back then put questionnaire on 1 side of paper
- Good transport links by rail to venue
- Very good atmosphere. Good to talk easily to lots of new people
- Excellent day and facilities
- All exhibitors very approachable
- Very good
- The room for the man speakers was very noisy from the exhibition on the other side of the curtain. Some speakers did not start on time either.
- Clearer directions
- Great chance to see lots of interesting exhibitors across varying fields
- Chaotic organisation, hard to find location of workshops, facilities, late start. Poor showcase for important event.
- Keep on encouraging sustainable development in the region
- All exhibitors and visitors need to have name badges.
- Too many events crammed into one day. I couldn't follow the agenda - with also exhibiting too much happening on the day for me to do everything I wanted to.
- Came to attend the 3rd Sector Public Procurement workshop only to find out it had been cancelled - a total waste of time, money and effort. (Emma Hagger - Development Manager, Engage East Midlands)
- Very poor signposting from car park
- Too many environmental companies
- Improve feedback form
- I thought that the event was extremely well organised from the running down to the close. I can't wait to attend next years event. Well done to all.
- This was my first event and was brilliant
- The trek for lunch was a long one and there were no seats / tables at which to eat.
- I am sure that my company, Willmott Dixon Construction, would like to exhibit and present at next years conference as we have a lot to offer as well as learn from this event – please get in touch when details are being prepared. The event was one of the best I have been to in a long time and I wish I had arrived earlier – fearing the normal quality of these events I only attended in the afternoon and many exhibitors were packing away by 3pm.
- Should be again
- I found the Expo poorly signed at the Stadium and also as a company offering companies energy saving products to existing machinery thought this side very poorly represented and none of the exhibitors interested in this sort of solution.
- These events are very good and getting better!
- Well done. This year was even better than last!
- A good event with a good mix of exhibitors
- I thought it was great to have an event like this in Derby and hope to see another one soon.
- A lovely event. Met lots of interesting and useful contacts.