

Action Plan: Health and Safety in the work place

Theme	Activity	Time table	Outcomes
Advocacy	Raise the profile of Avoidable Injuries in the East Midlands	Ongoing.	Engagement with the Group from a wide range of regional organisations.
	Identify local champions within Local Strategic Partnerships and Local Area Agreements.	Summer 2006	LSPs have a nominated lead for the avoidable injury agenda LAA delivery plans include avoidable injury targets
	Devise and implement regional avoidable injury marketing and communications plan	Spring 2006	Increased media coverage of avoidable injury prevention stories
Maintaining the Evidence Base	Develop and maintain the evidence base on effective avoidable injury intervention action	Ongoing	The database of local schemes is maintained and is available through the Avoidinjury.org website.
	Develop the economic case for avoidable injury reduction	Autumn 2006	An economic model for assessing the full costs of accidents is developed.
	Publish a toolkit of interventions	Summer 2006	An easy reference guide is available for the planning and evaluation of avoidable injury reduction actions.
Develop a Regional Support Network	Develop, promote and maintain <i>Avoidinjury.org</i> website.	Ongoing. Website content to be reviewed quarterly	Website content remains up to date and provides latest information of national, regional and local activities.

	<p>Establish a support network for those engaged in accidental injury reduction across the East Midlands, run an annual seminar, organise stakeholder events</p>	<p>Network to be established by Summer 2006.</p> <p>First annual event to be used to launch the completed strategy in Summer 2006</p>	<p>Network to include broad range of agencies and organisations.</p> <p>Annual events are well attended and provide useful forum for sharing information and good practice.</p>
	<p>Map accident reduction strategies and policies in the region local action plans and Local Area Agreements.</p>	<p>Ongoing review of strategies and LAA delivery plans.</p>	<p>Avoidable injury reduction targets included in partner organisations' local delivery plans.</p>