

# East Midlands Public Health Conference 2008



**'Healthy Region: Healthy Planet'**

**Wednesday 21<sup>st</sup> May 2008**  
**The Riverside Centre, Pride Park, Derby**

## ADVANCE NOTICE

### FOCUS OF THE DAY

This year's East Midlands Public Health Conference will focus on:

- **Commissioning for equal and better health** - *aiming to ensure that mainstream public services, whatever their primary purpose, will help to improve health and wellbeing, and reduce health inequalities*
- **The provision of high impact interventions for equal and better health** – *for example by encouraging increased levels of physical activity, reducing smoking prevalence, improved diet and nutrition*
- **Promoting better health as a personal aspiration, corporate objective and shared responsibility** – *as well as seeking to promote individual behaviour change, organisations should seek to behave in ways that improve the health and wellbeing of their employees, clients and the wider community, behaving as a 'good corporate citizen'*

***This notice provides an early opportunity to secure the above date in your diary. Further information will be circulated by the end of February, along with details of how to register. You can also check the emphasis website for Conference updates.***

### WHO SHOULD ATTEND?

Anyone who is involved in improving health and wellbeing, and those concerned with tackling health inequalities at local or regional level.

#### THIS MAY INCLUDE:

Local Authorities, organisations in the Voluntary and Community Sector, Arts organisations, the Education sector, Primary and Secondary NHS professionals.

#### DELEGATES WILL ALSO BE ABLE TO..

- ..investigate ways of improving their own health by accessing healthy lifestyle advice
- .. relax and enjoy a mini manicure, pedicure or Head, Neck and Shoulder massage undertaken by a fully trained and qualified therapist
- .. network with colleagues
- .. view exhibitions hosted by a range of regional organisations

Please forward any enquiries to:

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