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Investment for Health Action Plan Template

Objective 8 – Accidents

Version

1

Last Updated

20/6/03

Section 1 – Context

The East Midlands Health Profile (2003) clearly highlights that this region has the worst standardised death rate from accidents of the English regions. Death rates from accidents being worse than the English average across many of our rural and urban districts. We have much higher than average death rates for age groups 1-4 years, 5-24 years and 15-34 years and are close to the average for other age groups. Accidents are the main cause of death in Children and a major cause of death in older people.

The home, where most people feel the safest, is a major location of accidents and avoidable death and injury.

Section 2 – Stakeholder needs and expectations

Stakeholders will be engaged through the emphasis programme and the Crime and Community Safety Task Group viewpoints consultation. The creation of an avoidable injury website/web gateway will be a major foundation in stakeholder engagement.

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Section 3 – (Insert name of Objective) Action Plan

Please note: To help you keep entries in the template lined up with one another it is highly recommended that you use a separate row for each **activity**. You will therefore need to insert additional rows as necessary. The template has been set up so that rows will break over pages and each new page should have the column headings.

Investment for Health Objective	Number / priority	Tasks	Resources required & Major risks	By when	Targets and Measures	Lead Responsibility	Review Monthly / quarterly / etc.
Theme 3. Objective 8 Reduce the incidence of accidental death and injury	I	Establish a regional multi-agency Avoidable Injury Group			Group forming – has held 2 meetings. Aim to hold 4 - 5 meetings per year	Jeremy Lodge Nottinghamshire Fire and Rescue Service (NFRS)	
	II	Obtain resources to Recruit support to group lead	£26,000 Risk is that work for the group is not undertaken to full effectiveness due to priority needs of main employment. NFRS have offered to host the post				

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	III	Engage stakeholders		<p>July 2003</p> <p>Nov 2003?</p>	<p>Contribute to the content and consultation on the Crime and Community Safety Viewpoints Study and resultant Strategy.</p> <p>Viewpoints study about to enter consultation phase.</p> <p>Strategy published</p>	<p>Jeremy Lodge (NFRS)</p> <p>Jeremy Hawkins (GOEM)</p>	
				June 2003	<p>Utilise the Emphasis conference programme to engage stakeholders.</p> <p>Accidents was the theme of June conference in Derby, with contributions from members of the group</p>	Bob Hannigan (GOEM)	

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			<p>To be determined when specification complete.</p> <p>Design, hosting, domain name etc costst (circa £5000?)</p>	<p>July 2003</p> <p>September</p> <p>September</p> <p>Jan 2004</p>	<p>Develop concept of website & web gateway to Avoidable Injury resources.</p> <p>To include</p> <ul style="list-style-type: none"> - contacts - data & research - good practice - discussion forum - etc <p>Outline proposal</p> <p>Detailed specification</p> <p>Allocation of responsibilities for populating sub-sections of site</p> <p>Pilot site</p>		
		<p>Mapping Exercise</p>	<p>A major administrative exercise for which proper planning and resources will be required.</p> <p>A possible vehicle for this will be the web site</p>	<p>July 2003</p>	<p>Develop and agree questionnaire</p>	<p>Jeremy Lodge (NFRS)</p>	

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	IV	Develop a c-ordinated action Plan for the East Midlands					
	V	Facilitate joint strategic Action by regional organisations and other strategies within the IRS	Limitation of time resources		Strategy and approach not determined		
	VI	Raise the public profile of Avoidable Injury reduction by lobbying decision makers and other organisations	Web site will form basis for this		Full strategy and approach not determined		
	VI	Undertake research and identify good practice	Web site will form a key vehicle for this				
	VII	Undertake and collate research to support the above	EMPHO is engaged with the group and can undertake a limited amount of work within existing resources. £?? To undertake further research				

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		<p><i>The individual tasks/ activity that will be undertaken to contribute to the delivery of the objective should be entered here.</i></p>	<p><i>List the resources needed to successfully achieve this objective & how resource requirements will be met</i></p> <p><i>Description of major risks to be managed which might compromise tasks /milestones should be included & regularly considered / revised</i></p>	<p><i>Dates by which activity will be completed, or milestone dates by which elements of the activity should be completed should be entered here. Dates must be entered and the word "ongoing" avoided.</i></p>	<p><i>What</i> you are aiming to achieve, and the <u>measure or measures</u> to be used to determine progress / success should be described here.</p> <p>Where possible measures should be <u>outcome</u> based not input based, e.g. % partners satisfied with team <u>not</u> number of meetings attended.</p> <p>Remember to identify the <u>source of data</u> which you will use to measure progress</p>	<p><i>The name of the person responsible for the activity must be entered here. Along with their title and the organisation responsible for delivery of this task.</i></p>	

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